

# Jordyn Buckland

[Jordyn@lamail.co.uk](mailto:Jordyn@lamail.co.uk) | (408) 839-3468 | [www.papillion-gallery.com](http://www.papillion-gallery.com)

## Summary

Motion graphics and visual effects animator with 5+ years of industry experience after earning my BFA in Motion Graphics from Ringling College of Art and Design in 2021, specializing in video production, compositing, and 2D animation intended for a large variety of audiences and platforms.

## • Technical Skills

- Adobe Creative Suite, Cinema 4D, Nuke, Redshift
- Figma, Blender, Zbrush, Storyboard Pro
- Frame.io, Microsoft Suite, Google Suite, Slack

## • Project Skills

- Concept Development, VFX Compositing, Storyboarding, 3D Modeling
- 2D and 3D Animation, UX/UI Design, Videography, Illustration, Marketing
- Graphic Design, Creative Writing, Remote Working, Pipeline Management

## Experience

**Freelance Designer** | June 2021 – Present

*Round Rock, TX*

- Designed and executed engaging graphics campaigns across a wide range of platforms with thousands of views, which led to a 15% increase in audience engagement and subscribers for my clients
- Enhanced my skills to better serve my clients' needs by independently learning how to use 5+ software programs and an assortment of tools

**Motion Graphics Editor** | Spotzen, Inc. | November 2021 – June 2025

*Austin, TX*

- Served as the lead editor on several productions, focusing on developing educational and entertaining content which was viewed by 1.2 million people
- Contributed to the 35% growth of subscribers across multiple channels and platforms, resulting in the reception of notable awards and financial benefits
- Created hundreds of animated graphics sequences that effectively conveyed complex data analysis, mechanics, scientific processes, literary evaluations, and historical contexts through a diverse range of artistic styles
- Formatted video content to consistently meet the accessibility requirements of millions of users on 4+ social media sites and streaming platforms
- Stepped in as a filming technician and production assistant during staffing shortages, ensuring and maintaining a consistent delivery schedule
- Shortened production timeline by 60% by introducing and utilizing new techniques and softwares
- Delivered high-quality work both on-site and remotely to adhere to deadlines, while functioning effectively as both an individual and as a collaborative team member
- Sourced thousands of images, documents, and videos to meet production needs, improving the content's credibility and caliber

**Marketing Internship** | Compliance With the Cloud Corporation | April 2020 – September 2020

*Round Rock, TX*

- Collaborated with clients to develop a corporate identity and branding infrastructure
- Directed the creation of projects specifically designed to meet corporate needs
- Improved brand visibility and customer relations by recruiting a talent pool of contractors for a range of needs, which allowed the business to rapidly scale production
- Adapted to rapidly evolving business needs that resulted in a wide array of project deliverables