

Jordyn Buckland

Jordyn@lamail.co.uk | (408) 839-3468 | www.papillion-gallery.com

Motion Graphics Designer and Video Editor with 6+ years of experience creating high-impact digital content across educational, entertainment, and marketing platforms. Specializes in video editing, VFX compositing, and multi-platform content production.

Education

Masters of Arts in Art and Technology – University of Oklahoma | 2026 – (ongoing)

Bachelors of Fine Arts in Motion Design – Ringling College of Art and Design | 2017 - 2021

International Baccalaureate Diploma – Stony Point High School | 2013 - 2018

High School Diploma – Stony Point High School | 2013 - 2017

Experience

Chief Communications Officer | What Do You Got – US | September 2025 – Present | *Oklahoma City, OK*

- Created and implemented a unified brand identity that improved the professional presence of the nonprofit
- Developed and launched 3 digital campaigns to increase non-profit exposure and engagement
- Advised senior executives on media strategy and shaped high-stakes messaging
- Increased web traffic by 20% and generated approximately a 15% growth in audience reach

Freelance Designer | June 2021 – Present | *Round Rock, TX*

- Designed and executed multi-platform marketing campaigns, generating thousands of clickthroughs and increasing client audience engagement by 15%
- Produced branded static and motion graphic packages, animated explainers, and social content tailored to a diverse range of industries and platforms
- Independently mastered 7+ new software programs to expand service offerings and improve production efficiency

Motion Graphics Editor | Spotzen, Inc. | November 2021 – June 2025 | *Austin, TX*

- Led editing and motion design for Emmy-nominated, Webby-winning educational and entertainment content reaching 1.2M+ viewers
- Contributed to 35% subscriber growth across multiple digital platforms
- Produced 100s of animated data visualizations and branded graphic sequences across varied artistic styles
- Reduced production timelines by 60% by integrating generative tools and optimizing postproduction workflows
- Ensured accessibility compliance across 4+ major streaming and social platforms
- Supported on-set production as filming technician and production assistant during staffing shortages to maintain delivery schedules
- Researched, sourced, categorized, and cited thousands of assets to enhance production credibility and quality
- Delivered high-quality content under tight deadlines in both remote and on-site environments acting as both an individual and as a team member

Marketing Internship | Compliance With the Cloud Corporation | April 2020 – September 2020 | *Round Rock, TX*

- Developed corporate branding systems and visual identity assets
- Directed creative production aligned with business objectives
- Increased brand visibility by building and managing a contractor talent pipeline to scale production
- Produced advertising, web visuals, and training modules in response to rapidly evolving company needs

Technical Skills

- Cinema 4D, Nuke, Redshift, Blender, Zbrush, Nomad
- Adobe Creative Suite, Figma, Storyboard Pro, Procreate

Project Skills

- Concept Development, VFX Compositing, Storyboarding, 3D Modeling
- 2D and 3D Animation, UX/UI Design, Sound Mixing, Illustration, Marketing
- Social Media Production, Videography, Graphic Design, Creative Writing